A Letter from our Founders

To begin, we would like to send our thoughts and prayers to everyone in our community who has suffered or is suffering due to COVID-19. This is truly an unprecedented time. Keeping hope alive is something we all need to do right now.

When COVID-19 became a global pandemic, Classroom of Hope needed to act swiftly to ensure the health and safety of our team, board and local NGO partners. We also needed a strategy to mitigate our operational risk, so we launched our Principals campaign to reach out to long term major donors who would assist us in building a reserve to cover operations for one year. The response we received was unbelievable and helped to remove a great deal of fundraising pressure. Our focus then returned to our mission and in-country partners. Most schools were closing due to COVID-19. Building and construction, however, is seen as an essential service therefore schools continued to be built in rural Cambodia, Laos and Myanmar.

Despite the negative impacts of COVID-19, we still managed to build 18 schools and support 4519 students across all of our operating countries. These students have slowly started returning to school over the past few months. As a pivot and in response to an urgent need, we also supported a disaster relief food and water program with Scholars of Sustenance in Bali, Indonesia.

Thanks to our Wise Owls, Principals and donors we feel deeply fortunate and grateful to have been relatively unscathed from this turbulent year. For now, we remain focused on our mission and we are expanding our programs to include a new technology with innovative partners to build resilient and cost-effective eco-schools made from recycled plastic waste. More to come on this in the year ahead.

Thank you for your unwavering support. It is because of you, the people who believe in us, that Classroom of Hope continues to survive and thrive.

With gratitude,

Duncan Ward
Founder/CEO

Nicola Courtin
Founder/Creative Director
A Letter from our Chair

As the world continues to navigate the uncertainty associated with the global COVID-19 pandemic, Classroom of Hope too has had to take considered steps to take care of our team, volunteers, donors, and partners who are all integral to our mission of delivering life-changing education to children in developing countries.

Whilst we have been fortunate to benefit from the outstanding support offered by our donors and partners, we are very mindful of the communities in which we operate and the devastation the pandemic has inflicted. Throughout these times, our resolve remains as strong as ever to ensure we can realise our mission. Whilst everyone has played a significant part, a heartfelt thank you is due to those who joined our cause throughout the year as ‘Principals’ that has had a considerable impact on supporting our operations throughout the ongoing turbulence and putting us on an accelerated path towards sustainability.

The first half of financial year 2020 saw Classroom of Hope realise some fantastic outcomes, chief among them being the establishment of 18 schools. This is at the core of what we do to support our mission, and to deliver these schools for children in the midst of a global pandemic is incredible. We also formed a partnership with the Australian government’s Department of Foreign Affairs and Trade (DFAT) to support returning children on the Indonesian island of Lombok to school following the devastating 2019 earthquakes. In addition, it was great to see Duncan Ward, our Founder and CEO being awarded an Impact 25 Award by Pro Bono Australia that recognises the most influential people in Australia’s social sector for their significant and positive impact.

From a stewardship perspective, it has been most pleasing to see the Board leverage our stable foundations and focus on governance and compliance to support and guide both our strategic direction and Executive team. This collaborative approach continues to deliver fantastic results and positions us well to address the opportunities and challenges ahead.

After being exceptionally fortunate to serve as Chair for the past three years, it is with great pleasure to announce that I transitioned my role to existing Board member Alexis Guillot in July 2020. In assuming the role of Chair, Alexis’ deep knowledge of our strategy, governance and operations, coupled with his extensive senior leadership experience in the commercial, government and not for profit sectors will ensure Classroom of Hope continues on an upward trajectory for years to come.

On behalf of the Board of Directors for Classroom of Hope.

Warren Salamone
Chair
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We are a for-purpose organisation helping children unleash their greatness through life-changing education.

Our purpose is to provide access to quality education to children in developing countries by building schools and providing scholarships.

We partner with best practice local NGOs to implement education programs.

Classroom of Hope Limited is proudly registered with the Australian Charities and Not-For-Profits Commission (ACNC). Classroom of Hope Limited is endorsed as a Deductible Gift Recipient (DGR) covered by Item 1.
WHY EDUCATION?

263 MILLION children and youth are out of school

THIS TOTAL INCLUDES

63 MILLION children of primary school age (6-11 years)

61 MILLION children of lower secondary school age (12-14 years)

139 MILLION children of upper secondary school age (15-17 years)

1 IN 5 school-aged children are not in school

source: unesco.org
2019-2020 HIGHLIGHTS

1. COH formed a partnership with the Government of Australia Department of Foreign Affairs and Trade (DFAT). This partnership allowed us to continue our work on Lombok after the earthquakes of 2018 destroyed over 400 schools on the island. DFAT supported us in building four earthquake-resistant Pop Up Schools on Lombok.

2. In March, we launched our Principals campaign to recruit long term major donors who would assist us in building a reserve to cover operations for one year while we navigated our way through the hurdles of COVID-19. The response was phenomenal and has been instrumental in keeping COH alive and thriving throughout this challenging year.

3. Our founder and CEO, Duncan Ward, was one of the winners of the Pro Bono Australia 2019 Impact 25 Awards. Impact 25 is an award recognising the most influential people in the Australian social sector: individuals who are working to solve the greatest challenges of the day through "integrity, foresight, initiative, and collaboration."

4. Our co-founder and Creative Director, Nicola Courtin, along with long term COH supporter and friend Matthew Murray, ran 83km overnight across the island of Lombok in Indonesia. Their incredible ultramarathon raised close to 25,000 AUD for our Project Lombok campaign to build earthquake-resistant Pop Up Schools on Lombok.

5. In response to COVID-19, we supported a food and water relief program in partnership with Scholars of Sustenance and Social Impakt in Bali, Indonesia. This program helped to provide food and water to people throughout Bali who lost their livelihoods and who were very negatively impacted by the decline in tourism due to COVID-19.

6. Despite the challenges brought on by COVID-19, we ended up having a record-breaking fundraising month in June. June 2020 brought AUD 278,297 in donations from our loyal supporters, our highest fundraising month in COH history.
Classroom of Hope (COH) is an organisation that provides access to quality education. It’s important for us to explain that our education programs of Building Schools and Scholarships are implemented by our inspiring best-practice local NGO partners in each country. COH undertakes very strict due diligence when finding the right local partners to ensure specific criteria are met before partnerships are formed.

Each country has specific barriers to education that require unique solutions when it comes to development. Our ‘smartpartnerships’ model is primarily about finding the right local NGO partners. We listen to our partners to understand what the in-country problems are and how they intend to solve these problems with country-determined solutions to create sustainability. COH supports our NGO partners by funding education projects with solutions that empower the local communities to create change.
We build schools because every child deserves access to quality education and a safe learning environment. Our Building Schools model starts with our strong partnerships with best-practice local NGO's who have the vision, drive, and community standing to create change in their countries. We provide funding and then our local partners build high-quality schools. Our partners are guided by a bottom-up approach. Community leaders and school committees are engaged in close collaboration and consultation from the early stages of construction. The government also supports the process by providing land, teachers and/or curriculum. It is a collaborative process. Upon completion of school buildings, all our donors receive proof of impact reports with photos and GPS coordinates.

We provide primary, high school and tertiary scholarships to children and adolescences. When distributing primary scholarships, our local NGO partners identify students who need support to stay in school. These students receive school supplies, uniforms, backpacks, and a bicycle if they require transportation to get to school. High school and tertiary scholarships are distributed to underprivileged students from rural and marginalised communities who are motivated and academically strong. These students receive full scholarship support which covers all education-related costs, as well as costs for living, and transportation. Classroom of Hope receive regular updates about our scholarship recipients and report to our donors about their progress.
OUR RESPONSE TO COVID-19

While Classroom of Hope's mission focuses on education, we are above all a community development organisation. We want to see children across the world receive equal opportunities to succeed and follow their dreams. Most of the time, we focus on the way that a safe, secure, and good quality education makes that possible, but during a crisis like COVID-19, we have to listen to what our communities need, then adapt and pivot.

In Bali, Indonesia, over 80% of the island's 4.2 million people are dependent on tourism, an industry on which COVID-19 has taken a heavy toll. The loss of livelihood hit the poor and vulnerable communities the hardest. This is why we partnered with Scholars of Sustenance and Social Impakt to provide nutritious meals and water filters to vulnerable communities throughout Bali.
OUR LOCAL NGO PARTNERS

Child’s Dream is dedicated to unconditional help for underprivileged children in the Mekong sub-region. This region is at the core of many humanitarian crises and children are suffering the most. Child’s Dream has implemented over 300 projects in extremely remote and neglected areas. Their mission is to empower marginalised communities to shape their futures. They achieve this by working with communities to improve health care and education for children and provide socio-economic opportunities for families.

Kampuchean Action for Primary Education (KAPE) is the largest local NGO in the education sector in Cambodia. KAPE is a nonprofit organisation implementing projects and research at all levels of the education sector in Cambodia, with beneficiaries in primary schools, secondary schools, and tertiary programs. Currently, direct beneficiaries number well over 71,000 children and 1650 school directors and teachers at 165 schools across 11 provinces.

Pelita Foundation runs educational programs to empower the children of Lombok, Indonesia to reach their fullest potential. Their classes include English and Life Skills and are designed to complement and support students' formal education. Following the 2018 earthquakes that devastated Lombok, Pelita Foundation has been building temporary earthquake-resistant schools in North Lombok in partnership with Classroom of Hope.

CAD implements programs that are directed at reducing child labour, increasing education and providing low socio-economic families with income generation and sustainable livelihoods. CAD raises awareness and provides training in parenting skills and children’s rights. CAD has worked closely with COH to implement Child-Friendly Schools (CFS) in Cambodia since 2013. As we have now ended our CFS program, COH will work with CAD through our Building Schools and Scholarships programs moving forward.
**IMPACT**

**A LOOK BACK ON 2019-2020**

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<th>CHILDREN SERVED</th>
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<td>SCHOOLS DEVELOPED</td>
<td>18</td>
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*Schools Developed* include the total sum of permanent school buildings and temporary pop up schools.
The schools that we have built provide a safe learning environment to students who would otherwise be learning in dilapidated buildings or not learning at all. This total of 40 schools includes both permanent structures (17) and temporary pop-up schools (23). The 17 permanent structures have all been built in countries in South East Asia and the 23 pop-up schools have been built in Lombok, Indonesia as a response to the devastating earthquakes that struck the island in August 2018.

To us, our true impact is measured by how many children have access to quality education. This number represents the total amount of children who have received or are receiving a quality education through our building schools, scholarships or child-friendly schools programs. We are proud of this number, but also acknowledge that with 262 million children and youth out of school globally, there is still a lot of work to be done!
We believe that all children deserve access to quality education and that is why we are passionate about distributing scholarships to underprivileged children and youth who would otherwise not be able to go to school. The scholarships we have given out include 620 scholarships through our child-friendly school program, 21 tertiary scholarships for women studying STEM (science, technology, engineering, and mathematics), 146 English language scholarships and 90 primary school scholarships through our Building Schools program.

We developed child-friendly schools in Cambodia from 2012 - 2019. This program was largely supported by our founding partner, Navitas, and implemented by our local NGO partners Children’s Action for Development (CAD) and Kampuchan Action for Primary Education (KAPE). Together, we trained teachers, built playgrounds, installed clean water facilities and toilets, decreased dropout rates, increased graduation rates and significantly improved the child-friendliness of schools throughout Battambang, Cambodia. This program became obsolete in 2019.
Our fundraisers and supporters inspire us every year. They always amaze us with their creative fundraising ideas and their passion for helping to change lives. Click here to start your fundraising campaign to build schools with us!
CAMPAIGN HIGHLIGHT

LOMBOK ULTRA

On 15th August 2019, Matt Murray and Nicola Courtin ran 84km overnight across Lombok and pushed through their physical limits to support a cause greater than the endurance event itself.

CoH will never forget this ultramarathon. Matt and Nicola’s motivation to bring hope to children in need was a huge success. They accomplished their mission with the help of an incredible team. This team included Matt’s wife Megan, Duncan (our CEO and Nicola’s husband), Jenny who supported health and safety, the entire team at Pelita Foundation and the drivers and police who stuck by their side through the night to keep them safe.

Check out this video by COH photographer/videographer Manuel Gussmann for a full recap of the ultramarathon.
Wise Owls are a group of like-minded people and organisations that believe in our business model and invest in our operating overheads. This enables us to be even more efficient and to send a high percentage of public funds towards education projects. We can't offer our Wise Owls stock options but we do treat them like shareholders. ROI is measured by the number of children gaining access to quality education. Every quarter, Duncan & Nicola report to our Wise Owls via video to provide transparent updates across our programs, fundraising and financials.
THE PRINCIPALS

The Principals are a community of philanthropists, family foundations, business leaders and entrepreneurs who commit single or multi-year support to our operations so that we can continue to provide children with access to quality education while building a sustainable organisation. Our Principals provide much more than just financial support. They are part of our Classroom of Hope family, our loyal friends and champions of our work. Their belief in us fuels our mission. The Principals are also playing a vital role in supporting our operations as we navigate through COVID-19.

JOIN THE PRINCIPALS

LEARN MORE
MEET THE TEAM

DUNCAN WARD
FOUNDER/CEO

NICOLA COURTIN
CO-FOUNDER/
CREATIVE DIRECTOR

LISA MULVANEY
FINANCIAL OFFICER

KIT PANYAWATCHARAKUN
DIGITAL MEDIA STRATEGIST

DAMON CARTER
CHIEF DESIGNER

RAY GAUCI
IT PROJECT MANAGER
Thanks to the generosity and dedication of individuals, foundations and corporate organisations this was our most impactful year yet. We are grateful for our remarkable supporters. Together, we are changing the lives of children through the power of education.

CLICK HERE TO SEE OUR AUDITED FINANCIAL STATEMENTS
**Income**

- Corporates: 18%
- Individuals/Campaigns: 27%
- Foundations: 55%

Total Income: $853,064

**Expenses**

- Management & General: 7%
- Fundraising: 8%
- Program Services: 85%

Total Expenses: $883,452
INCOME GROWTH OVER TIME

2012-2013
2013-2014
2014-2015
2015-2016
2016-2017
2017-2018
2018-2019
2019-2020

INCOME GROWTH OVER TIME
2020 END OF YEAR NET ASSETS
$90,346

85%
OF OUR EXPENSES FUNDED
EDUCATION PROGRAMS